

ICON

PUBLIC RELATIONS



**MADISON SHAMOUN**



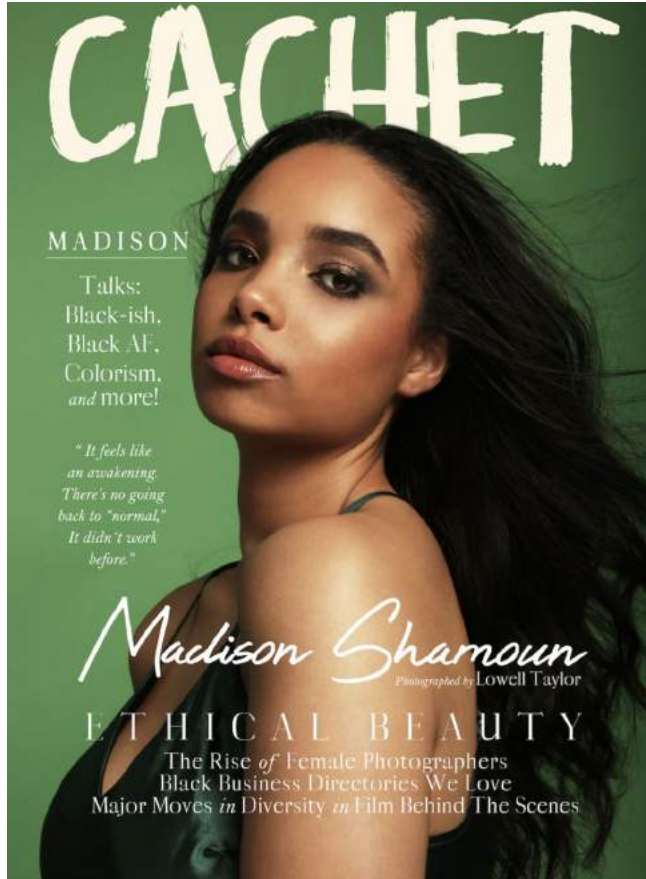
Born in San Diego and raised all over the US, Madison Shamoun's passion for performing started when she was very young. Recognized for her star potential and undeniable talent, Madison received 2 National Youth Theater Awards before turning 18. Madison graduated from the school of Theater, Film, & Television with a B.A. in Acting from UCLA, where she starred in many stage productions like Ionesco's 'The Lesson,' and as Olivia directed by Alexis Jacknow in 'Georgia is Waiting.' Madison also starred in the workshop of 'Nightfall' at The Geffen Playhouse.

Following her graduation from UCLA, Madison's acting career continued to blossom. Recently her hit Amazon series THE LAKE, opposite Julia Stiles and Jordan Gavaris, had their season 2 release. Madison also stars in the newest national campaign for KIA, and can be seen in a Netflix short with Eduardo Franco (BOOKSMART). Madison is also recurring on The CW's ALL AMERICAN. Madison has been featured in guest roles on ABC's BLACKISH, Netflix's #BLACKAF, and Disney's SYDNEY TO THE MAX. Madison has worked with critically acclaimed directors like Dave Myers, Ken Kwapis, Catherine Reitman, Jordan Canning, and Pamela Adlon. Madison is represented by Buchwald, Brave Artists Management, and Icon PR.

# CONNECT

Click the icons below to view  
Madison's social media:





Uncategorized

## EXCLUSIVE Q & A with Cover Star Actress Madison Shamoun of Black AF & Black-is!

“ For me, it starts at home. Having those tough conversations with friends, family, and colleagues. Staying informed, even when you're burnt out and don't want to. I'm committed to surrounding myself with people who want to make the world a better place, in every way, shape, and form.-  
Madison Shamoun

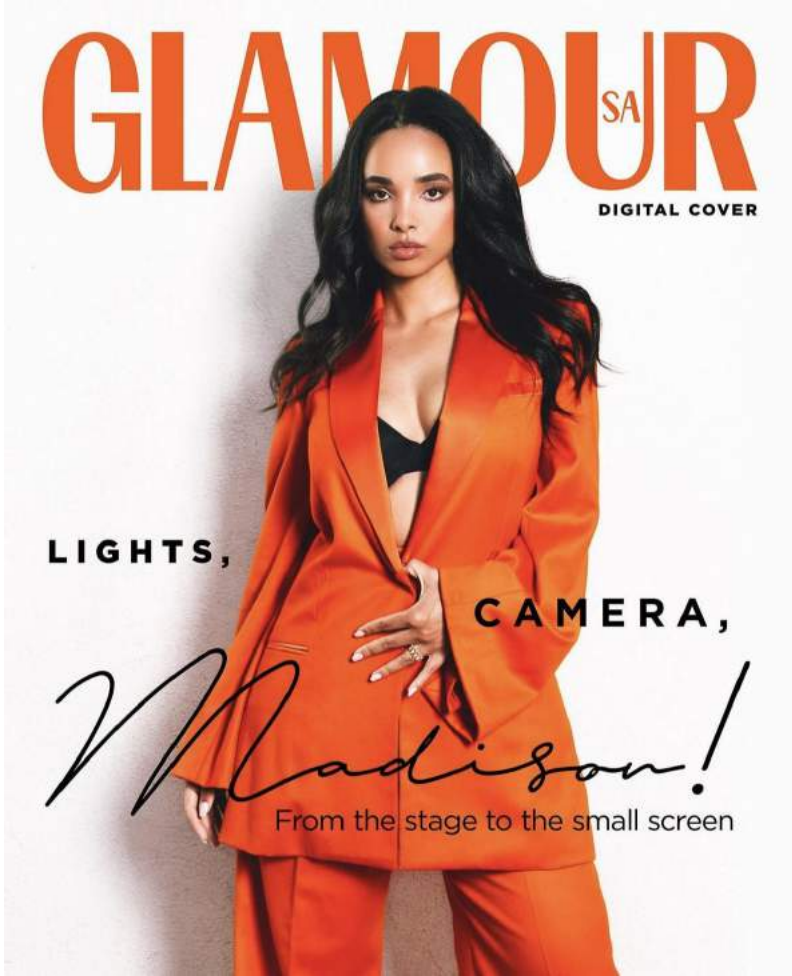
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**GLAMOUR**

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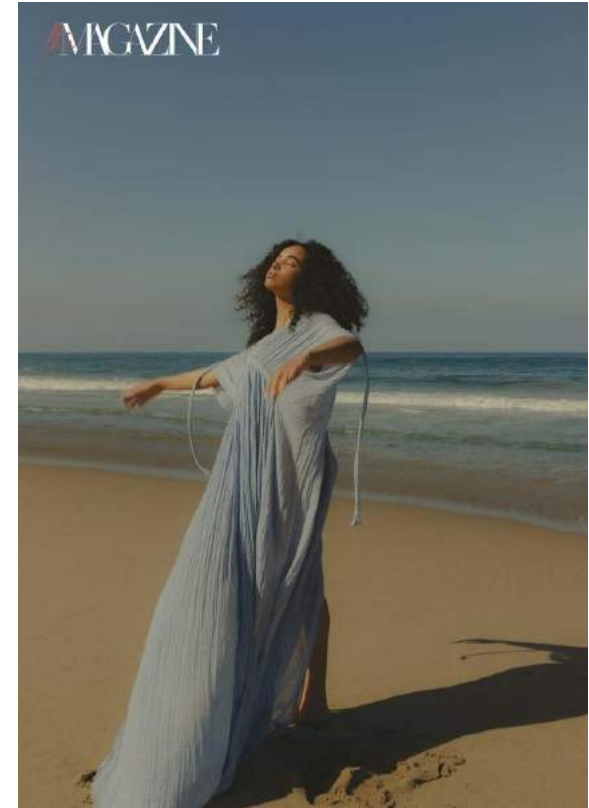
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# Wonderland.



## MADISON SHAMOUN

The actor on-the-rise chats with us about filming *The Lake*, what's next to come and what's most important when choosing an acting gig.

**Hey Madison! How are you doing?**

I'm doing alright, thanks!

**Tell us about your year so far! What have been your highlights?**

This has truly been a crazy year, where to begin! The launch of *The Lake* was a huge highlight, getting to work on a CW show, and shooting a Magazine cover. I mean I could go on, so many things to be grateful for.

**Let's start with your acting! How did you first get into it?**

I took a commercial workshop when I was a preteen, and when I was about 13 I told my dad I wanted an agent for Christmas. He laughed pretty hard, but I've been performing my whole life! At first, it was gymnastics and cheerleading, dance, and then musical theatre and commercials. I would memorise my favourite movies and then act them out with kids in my neighbourhood.

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# Numéro



## IN CONVERSATION WITH MADISON SHAMOUN

**Madison, you're returning as Billie in the second season of Amazon's series 'The Lake'. What can we expect to see in the second season?**

Season 2 follows your favorite family for another wild summer. From sibling feuds to whacky stepmoms, a farce and an ongoing mystery, this season's got the same raunchiness from last year, with a whole lotta heart.

**In the series you portray a teenager, whose father wants to re-connect with her after giving her up for adoption. How would you describe their relationship?**

Billie and Justin's relationship in season 2 is great. They're the closest they've ever been. She spent the holiday with him. I think she's becoming more and more like him as time passes as well, which is both good and also kind of naughty. We get to see that come into play this season.

**How is it working with Julia Stiles?**

Always a pleasure. We had way more scenes together this season, so we got to play around more. She really crushes it. I can't wait for people to see her in this light.

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## ACTRESS MADISON SHAMOUN WAS ALWAYS DESTINED FOR THE SPOTLIGHT



There are some kids who grow up knowing they want to be a teacher, or an astronaut or a veterinarian. For Madison Shamoun, there was no denying, her future was in the spotlight.

“The joke is that I came out of the womb singing and dancing and I think my overwhelmed parents were just like, ‘What do we do with her? She’s got a personality, and energy, and a willfulness,’” Shamoun tells *GRAZIA USA*. “So they just put me into every performative extracurricular that was known to man, from dancing to ice skating, cheerleading, tennis, musical theater — they just threw me in.”

But it was acting that had a hold on her. “I just loved acting. I was that kid that would come home and watch *Anne of Green Gables* on PBS and watch all the reruns and memorize every single line and then force the kids in my neighborhoods to put on shows with me. When I was 13, I told my dad, ‘Okay, I want to act. So for Christmas I’d like an agent.’ So I don’t know, I think I’ve always been this way.”

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## What to Watch the Week of June 4: *Cruel Summer* S2, Kaley Cuoco in *Based on a True Story*, and More



Says Madison Shamoun of the new season: “*The Lake* follows your favorite family for another wild summer. From sibling feuds to whacky stepmoms, a farce, and an ongoing mystery, this season’s got that little bit of raunchiness with a whole lotta heart. Enjoy!”

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**Tell us more about your roles in Amazon’s “The Lake” and CW’s All American.**

I play a character named Billie in Prime Video’s The Lake. She’s recently reconnected with her birth dad over a summer in Cottage Country. She’s coming of age and figuring herself out. What she wants, what no longer services her. In All American, I’ve been playing a social media influencer, Skye, who’s unexpectedly fallen in love with Coop. But they’ve been having trouble moving forward in their relationship because of her ex gf Patience.

**What’s the best thing about your career right now?**

The people I’ve been lucky enough to work with.

**What are the challenges in your career so far?**

Hard to say. As a working actor you have all types of challenges. I always say new levels new devils. As you grow and level up in the business you encounter new challenges.

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## **HOLR CHATS: MADISON SHAMOUN TALKS LEAD ROLE IN AMAZON'S "THE LAKE"**

Talk to us about how your passion for acting, dancing, and singing started at a young age, as well as your overall journey in the entertainment industry, to date.

Honestly, I feel so bad for my parents who were probably so overwhelmed by me! I came out of the womb singing, dancing, and bouncing off of the walls! They were like, "What do we do with this child?" So they put me into any sort of activities that were performative-based, such as dancing, musical theatre, ice skating, and all that sort of stuff.

From there, I started taking commercial workshops and doing theatre, and I told my parents very distinctively when I was 13 that I wanted to be an actor. They told me I needed to go to college for that and so I went to UCLA and studied Theatre, Film, and Television there and got my Bachelor's. I've been building a team and auditioning ever since.

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Born and raised in San Diego, California, Madison's passion for musical theater and talents for acting, dancing, and singing started when she was very young. Recognized for her star potential and undeniable talent, Madison is the recipient of two *National Youth Theater Awards* for *Best Supporting Actress*, for her performance as Lucy in "13" (2013) and Motormouth Maybelle in "Hairspray" (2015). Madison recently graduated from the University of California Los Angeles with a Bachelor of Arts in Acting for Theater, Film, and Television. During her time at UCLA, she starred in many stage and film productions including her lead roles as The Pupil in 'The Lesson,' and Olivia in 'Georgia is Waiting.'

Following her graduation from UCLA, Madison's acting career has continued to blossom. Best known for her roles in ABC's "Black-ish" and Netflix's "BlackAF," the SAG-AFTRA member can also currently be seen as Skye, the granddaughter of Sheila Willis, on the hit CW series "All American."

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## **A chat with the actress Madison Shamoun**

**When was your passion for cinema born? Have you always dreamed of becoming an actress or did you have other projects in mind?**

I think I've always been a performer. I used to put on plays in my neighborhood and force my family to watch. I was that kid that would watch a movie 100 times so I could memorize every line. If I wasn't an actress though I think I would've gone to law school.

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## Beauty Spotlight | Shine On!



*Actress Madison Shamoun is ready to shine! She gives us the scoop from how she navigates her career as the industry roles are changing, to the product she uses on her curly mane and balance skin.*

During the pandemic, Madison Shamoun is just taking it day by day. She has been keeping busy and work has started to pick back up again. Madison shared that in the past few months, she has learned that in whatever she does, she has to do it with kindness and empathy. When we are finally able to roam freely again, Madison says she will "come out better, kinder, and more empathetic."

### How it all started

This young woman was born to be an actress but, you don't have to make my word for it, "I guess my parents would tell you that I came out of the womb singing and dancing," Madison recalls. Her parents saw that performative streak, so all of her extracurricular activities and hobbies were inspired by her artistic nature. From singing and dancing to cheerleading, and ice skating, then onto commercials and musical theater.

For more on Madison Shamoun and more features Sheen Magazine has to offer, be sure to pick up your copy of Sheen Magazine's November/December 2020 issue available at Walmart, Target, Books-a-Million, and Barnes & Noble. You can also check out the [link](#) to purchase your copy of this issue and many more!

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# DEADLINE



## **Deadline Television Awards Kickoff Party 2022 Arrivals**

### **Deadline Television Awards Season Kickoff Party – Arrivals**

LOS ANGELES, CALIFORNIA – JUNE 06: Madison Shamoun attends the Deadline Television Awards Season Kickoff Party at Grandmaster Records on June 06, 2022 in Los Angeles, California. (Photo by Jesse Grant/Getty Images for Deadline)

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## The Best Comedy Series & TV Shows on Prime Video Right Now



*The Lake* is a unique coming-of-age story about Billie (**Madison Shamoun**), a 16-year-old girl who finds herself forced to spend a summer with her birth father, Justin (**Jordan Gavaris**), who gave her up for adoption when he was a teen. A lot has changed for Justin since that day: he's come out of the closet, moved to Australia for a time, and gotten divorced. Things get even more complicated when they discover the cabin they're supposed to stay in is actually owned by Justin's stepsister Maisy-May (**Julia Stiles**). There are some definite **Schitt's Creek** vibes going on in this show, which is as hilarious as it is heartwarming. The solid writing, unique premise, and excellent performances make this an all-around great watch.

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## Madison Shamoun Shares Thoughts on Black Representation and Black Lives Matter



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# Exclusive Interview: Pop-Culturalist Chats with Madison Shamoun

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## Madison Shamoun Has Hope In The Entertainment Industry

**Diversity has been a huge topic of discussion within the entertainment industry. As a black woman working in entertainment, what are your thoughts on the current state of diversity within casting?**

*It's getting better! My only hope is that it continues to do so. People want to see stories that are a reflection of real life and real life has everyone in it. The entertainment industry should mirror that.*

**You have been actively protesting for Black Lives Matter in LA. Can you tell us a little bit about this experience?**

*It's just heartbreaking. I went to the first one in Santa Monica, and I had never been to one before. All sorts of people came together to take a knee, pay tribute, and let marginalized voices be heard. The escalation to violence was unfortunate, because the protests were entirely peaceful, and the destruction that did happen wasn't from anyone at the protests. It was upsetting for so many reasons.*

**It seems like the major media isn't covering the movement as much. Do you have any thoughts on how these voices can continue to be heard?**

*Keep your foot on the gas! Whether that means supporting black businesses and art, on social media or in real life. It's not a movement that's going anywhere, this is for life. Be ready to be an ally for life.*





# Madison Shamoun

*Written By: Jayme Face*

Madison Shamoun has been seen on *Black-ish*, *#BlackAF* and *Sydney to the Max* and she shared with us a little bit about upcoming projects, tips on veganism, her take on the Black Lives Matter movement and much more.

**upfrontNY:** Is there a particular actress you look up to or hope to model your career after?

**Madison Shamoun:** Oh my gosh, so many! Too many! I of course have to say my girl Zendaya. I love her! I love the stuff that she's worked on and her versatility. I just think all the genres she has worked on have been so great and so different. Some older actors and actresses that I love of course are Meryl Streep, Viola Davis, and Daniel Day-Lewis. I'm also really into Saoirse Ronan right now too; she's awesome!

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## OUCH MAGAZINE OCTOBER ONE TO WATCH SELECT MADISON SHAMOUN

What's the process for a part in a tv series? Did you have to do a number of callbacks?

It really varies! It can be a last-minute self-tape that casting will book off of or an audition, then callback, then director's session, then screen test. Typically, the bigger the part, the lengthier the process.

What were your thoughts after reading the script? How different are you from your character?

There's usually a tiny bit of me in them, but I'm pretty different from all the characters I've played. Reading the script is one of my favorite parts of the process! I love seeing everything come to life in my head as I'm reading it.

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## Madison Shamoun discusses her budding career

**YEM:** Since starting in the business, what's the best advice you've gotten?

**Madison:** To be kind to myself. Actors are often their own worst enemies, and we can be our toughest critics. My professors and mentors always say, "be kind to my actors" and I love that.

**YEM:** What can you tell others pursuing the same career?

**Madison:** Be prepared to work harder than you ever have. It's a career like any other. Invest in yourself, because you are your business.

**YEM:** What sort of changes have you seen in Hollywood over the past few months?

**Madison:** The entertainment industry has kind of been on pause for the past few months, so nothing substantial yet. But as we get up and running again, I feel like so much will change. I'm excited for what's to come.

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Known for her roles in ABC's *Black-ish* and Netflix's *BlackAF*, Madison Shamoun is an actress on the rise, who has worked alongside Kenya Barris, Rashida Jones, Tracee Ellis Ross, Anthony Anderson, and many more.

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## Interview with “BlackAF” and “Black-ish” Actress Madison Shamoun

### **Best advice ever given?**

Change the way you look at things, and the things you look at will change.

### **Where do you see yourself and your career in 5 years from now?**

I’d love to be a series regular on a show. Do films when I can. Adopt another animal and hopefully still have time to travel, explore, and contribute to the world with my friends and family.

### **Favorite song? Why?**

I have “Forgive Me” by ChloexHalle on repeat. The vocals are insane, those girls are so talented. It’s a total bop.

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# MEET RISING BLACK-ISH AND #BLACKAF ACTRESS MADISON SHAMOUN



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# Our Exclusive Chat with Madison Shamoun

Madison Shamoun has worked on iconic TV shows like *Black-ish* and *#BlackAF*, now the rising star is making her voice heard during the Black Lives Matter movement. We had the absolute pleasure to chat with her on it all.

**I have to say, *Black-ish* is one of my favorite shows. What was it like on set?**  
TOO much fun! It was really cool to see a group of people who've been working together for years do their thing. They really are a family, so in sync with one another.

**You've also worked on *#BlackAF*. What has been your experience like in Hollywood as a black actress?**

It's interesting, I can definitely say I've had my ups and downs. People not knowing how to do my hair/make-up, for example. Or hearing through the grapevine that white peers of mine thought I booked a job because casting "went Black", not because I was talented and right for the job. But I have to say, I've also had the unique experience of working with a lot of amazing female directors, and showing up to sets that are extremely diverse, so I feel very lucky in that way.

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I love that! Being a girl boss means dreaming big and working hard. Being the boss of your own life. Take risks, be ambitious, and confident in your decisions.

**What advice do you have for aspiring actors?**

Where to begin. I had a professor that used to say, "If you could see yourself doing anything other than acting, do that thing," because that's how challenging it is to be a working actor. If this isn't the case for you, if you have to act with all your being, then go for it and commit 100 percent. Treat it like a career, and know that you have time. Rome wasn't built in a day.



## Madison Shamoun

Interview by Carol Wright  
Photographer: Danny @dabbleinfocus

**Known for starring in ABC's *Black-ish* and Netflix's *#BlackAF*, Madison Shamoun is far from settling down in her career. With her roots in theatre and an undeniable passion for performance, the young actress is on the rise as she works alongside some of Hollywood's most famed talent, such as Rashida Jones and Tracee Ellis Ross. As Shamoun talks with *Nyota*, she gives us insight into her upcoming projects, diversity in the entertainment industry, and why she won't be stopping any time soon.**

**Have you been interested in performing from a young age?**

Definitely! Every activity or hobby I had as a kid had some sort of performative aspect in it. I went from singing to ice-skating, cheerleading, dancing, theatre, and then commercials.

**You attended UCLA and got to perform in *The Lesson* and *Georgia's Waiting*. Do you hope to do more theatre in the future?**

Absolutely! Theatre is where I'm from. I got my undergraduate degree in theatre acting. There's nothing better than performing live.

**Did it feel surreal to be a part of the Kenya Barris TV universe and film the *#BlackAF* episode "because of slavery too"? Tell us a bit about your role in the episode.**

Yeah, it really was! I loved shooting with Kenya — he's hilarious. I play Chloe's friend, Lindsay, in the episode. She and I engage in what her dad thinks are scandalous activities. Biking, pics for social media, going to raves on drugs. It was too much fun!

**You got the chance to be directed by Pamela Adlon, Ken Kwapis, and others. What did you learn from working with them?**

Great directors! When I worked with Pamela, she was a few seasons into her show, so there was definitely a rhythm to the shoot that I paid attention to. Ken is

so sweet and easy-going. I've learned to just come prepared, but be ready for anything. Go with the flow.

**Tell us about your upcoming projects *7 Minutes in Hell* and *The Restart*. Why did you want to be involved in those projects?**

*7 Minutes in Hell* is a short I shot last year. It's a horror piece! We shot overnight which was fun, and I have to say I was scared reading and working on it, so I think viewers will be as well. *The Restart* strangely fell into my lap. I was brought on last minute, maybe two days before shooting. Both projects were things I had never done before. A horror movie and a post-apocalyptic pilot.

**The country is changing as a result of the ELM protests. From an actor's perspective, what has it been like navigating the entertainment industry during this time of change?**

The entertainment industry has pretty much been shut down since March, but I will say I'm having more conversations with my team about what sort of roles I'm uninterested in accepting. Especially if they perpetuate negative Black stereotypes. In the past few weeks, we've seen non-Black actors stepping down from their animated roles to give opportunities to POC. Things are definitely changing. I'm interested to see what else will happen in the coming months.

**Our September issue is our 'Girl Boss' issue. What does being a Girl Boss mean to you?**



**A Trip To "The Lake": Actors Jordan Gavaris & Madison Shamoun on Season 2 of Comedy Show**







## Madison Shamoun Hints At Season 2 Secrets Of Amazon Prime's 'The Lake'



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## "All American" Star Enjoys "The Lake" Life



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# Digital Videos & Podcasts

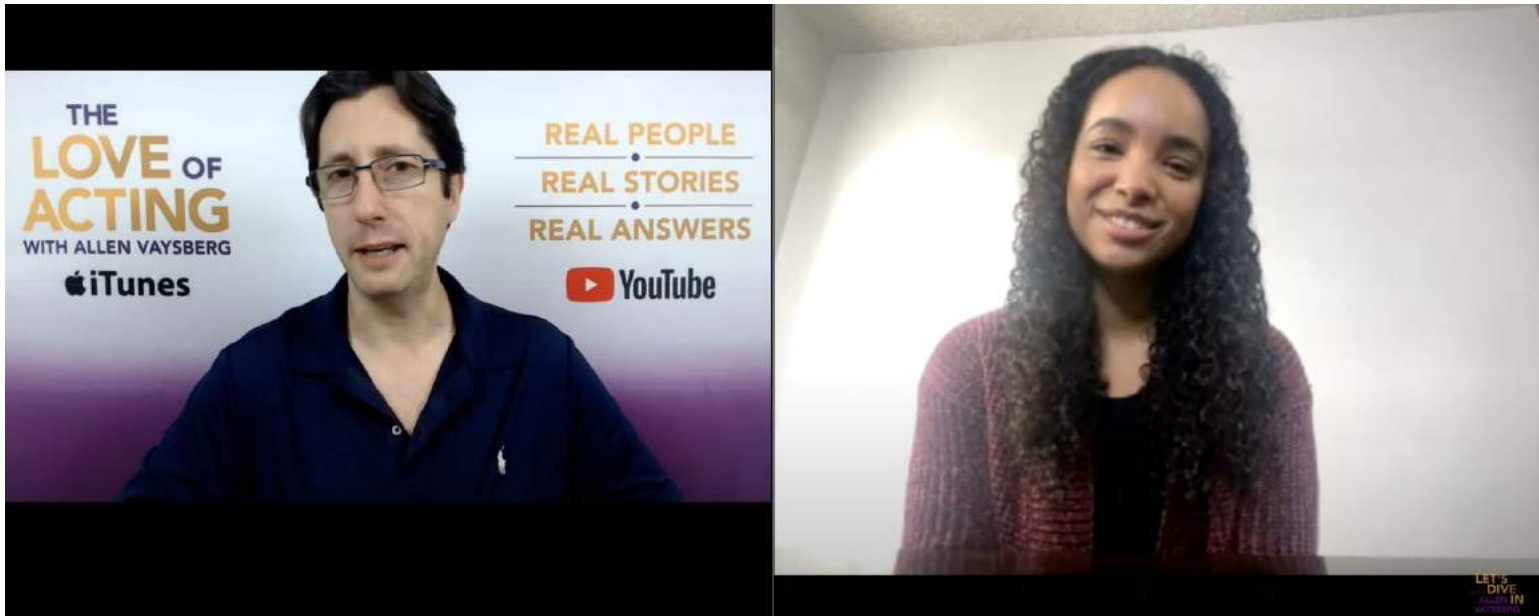
## Too Opinionated Interview: Madison Shamoun



Today on Too Opinionated the boys talk with up and coming actress Madison Shamoun. Madison is known for roles on #Black AF, Black-ish, Sydney to the Max and 7 Minutes in Hell. Reaching over 5 million monthly in 41 countries, Too Opinionated is your next obsession.



## Kind & Courageous | Madison Shamoun interview on acting, travel, and being an old soul



Madison stops by to discuss her burgeoning acting career, her first experiences on set of Black-ish, her approach to acting, her travel abroad, her eclectic taste in music, and how she wishes to be remembered.





31 min

PLAY ▶

## Chris + Madison Shamoun (The Lake)

The Gist

TV & Film

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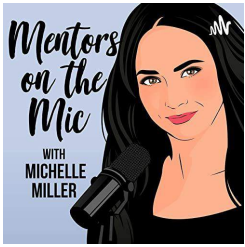
Chris welcomes actress Madison Shamoun to the podcast this week! Madison is one of the stars, alongside Julia Stiles, in the Prime Video series *The Lake*. The series, in its second season now, is a hilarious *Schitt's Creek* style comedy set in a lake town in Canada. Madison shares her experience working with Julia and the rest of the cast of incredible characters, her notable career highlights, and which musical would be her dream to play on the big screen. Plus, Madison talks about her musical influences, working on the set of Maren Morris' "Girl" music video, and how the actor's strike will impact what's next for her.

Listen! It's Vetrano: <http://listenitsvetrano.com>

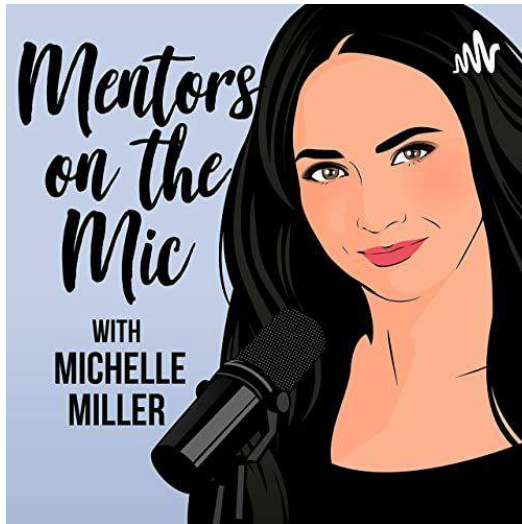
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## Becoming... Actress and Series Regular Madison Shamoun ("The Lake," "Blackish," "#blackAF")



Born and raised in San Diego, California, Madison Shamoun's passion for musical theater and talents for acting, dancing, and singing started when she was very young. Recognized for her star potential and undeniable talent, Madison is the recipient of two National Youth Theater Awards for Best Supporting Actress, for her performance as Lucy in "13" (2013) and Motormouth Maybelle in "Hairspray" (2015). Madison recently graduated from the University of California Los Angeles with a Bachelor of Arts in Acting for Theater, Film, and Television.

Following her graduation from UCLA, Madison's acting career has continued to blossom. A member of SAG-AFTRA, she's worked with directors like Pamela Adlon, Catherine Reitman, Jody Margolin Hahn, and Ken Kwapis. Madison has been featured in guest star roles on ABC's BLACK-ISH, Netflix's BlackAF, and Disney's Sydney To The Max. She has also appeared in FX's 'Better Things' directed by Pamela Aldon, and Maren Morris' music video 'Girl' directed by Dave Myers. Madison's upcoming projects include the highly anticipated Amazon Original Series, The Lake, starring Julia Stiles, the CW's All American, 7 Minutes In Hell and The Restart. She also recently starred in a short film for Tribeca's 2019 YOUTUBE platform, and an MTV commercial spot for Coca Cola. Madison is represented by Buchwald and Brave Artists Management.

[Watch Here](#)

## Sheen Magazine IG Live Interview



The image shows an Instagram post from the account 'sheenmagazine'. On the left is a video player showing two women in a live interview. The top woman has short hair, glasses, and is wearing a black top. The bottom woman has long, curly hair and is also smiling. The video player shows a progress bar at 0:00 / 20:21. On the right is the Instagram post interface. The post is from 'sheenmagazine' (verified) and includes the text: 'Host:@lauramillerpens Guest:@madisonshamoun'. The caption reads: 'Sheen Talk is back with a few interruptions but it was an amazing chat with this star on the rise! Check it out now!'. There are two replies: one from 'madisonshamoun' saying 'LOVED talking to you 😊' and one from 'msfitone' with two hearts. The post has 944 views and is dated July 29. At the bottom, there is a comment input field with the text 'Add a comment...' and a 'Post' button.

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Host:@lauramillerpens  
Guest:@madisonshamoun

Sheen Talk is back with a few interruptions but it was an amazing chat with this star on the rise! Check it out now!

1w

madisonshamoun LOVED talking to you 😊

1w Reply

msfitone ❤️❤️

1w Reply

944 views

JULY 29

Add a comment... Post

# J

Madison Shamoun's Guide To A Bronzy Summer Look | Get Ready With Me | JAMO



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## Young Entertainment Magazine IG Takeover



**Alice & Olivia Event**



**Betsey Johnson x Happy  
Hippie Pride Event**



**Giorgio Armani  
Summer House**



# The Lake Season 1 Premiere





**The Kids in the Hall Premiere**



**Upfronts Event**





Law Roach x Herve Leger



Lily Collins x Living Proof



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